### Welcome

Join over 10,000 others in making Factory Direct Remodeling of Atlanta your one-stop source for your next home project. Get your no obligation 110% guarantee free estimate today.

Beauty inside and out is what we are all about. Forget the middle man and high prices. With over 20 years experience and trained craftsmen, every job is special and tailored just for you. To get an idea of the types of projects, check out the included "Product Highlights" page. You will find everything from the latest in window technology to sunrooms, screen rooms, patio covers, ultra lattice pergolas, under decking, outdoor kitchens, roofing, siding and more.

#### **Our Promise to You**

Never cutting corners or forgoing quality, materials are assembled right here in the USA. We aren't just building additions, we are building communities. Our company is committed to providing the finest product the best service. We are so confident of this that we offer all our customers our unique "100% Satisfaction Guarantee" and "Double Lifetime Warranty." FDR was great. They got our new sunroom approved by our HOA fast and without issue.

Accreditations

Warranty

2013 on Trends Investment

An independent market research firm found we earned a



\*Based on a 2011 survey of 125 sunroom & patio customers.

### **Package Contents**

Return

Welcome to Our Customers Thank You for Downloading Product Highlights & Design 2013 Design Trends Return on Investment Financing Accreditations Warranty

## **Thank You**

Factory Direct Remodeling of Atlanta is a home remodeling company that services North Georgia within 100 miles of the Greater Atlanta area. We are not your typical general contractor. We specialize in what we know and do best -- exterior energy efficient remodeling products. Since 1991, our products, staff and service have exceeded our customers' expectations. Our staff is 100% committed to our customers' needs and our products are second to know.

Thank you for allowing us this opportunity to earn your business. We look forward to serving you now and in the future.



### **Our Website**

We have recently relaunched our website and now have 100s of photos from past jobs. Viewing these photos is great for viewing not only the type of work we do, but they are also great for getting ideas for your own project.











# **Product Highlights**



#### Enclosures

Add or convert any existing structure into a sunroom or screen room addition. Completely customized solutions to fit any style and/or requirement. Screen an existing porch or deck for a peaceful bug-free oasis.

- Composite or Wood Frame
- Gable & Studio Frame Roofs
- French & Sliding Doors
- Custom Knee Walls
- Transoms
- 2" 6" Insulation
- Options for Condos & Townhomes
- 100s of Custom Options



#### **Patio Covers**

Relax and enjoy your patio or deck in complete shade. Choose from traditional designs to trendy insulated pan roof ultra lattice designs like the Santa Fe, 2nd photo below, with end–cut pergola style rafters. Add pavers, retaining walls and other attractive features.



### **Ultra Lattice Santa Fe**



### **Unlimited Styles**

Free Standing Attached Skylights Varying Pitch



#### **Free Standing Pergolas**

Start with a new composite or wood deck. Select basic slim support posts, Greek style smooth round columns with capital tops or opt for columns supported on pedestal bases.

Solid dense foam core ultrastrength extruded aluminum option available in your choice of color and texture, e.g., cedar or driftwood. Never paint or worry about chipping, warping or fading.



#### Website Photo Gallery

Check out our new beta photo gallery already accessible in anticipation of our new 2013 website launch. Access at **FDRAtlanta.com** from your computer, tablet or iPhone for 100s of project ideas and samples of past projects completed this year.

# **Product Highlights**



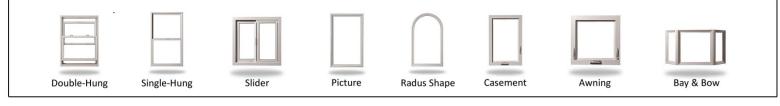




#### Window Styles

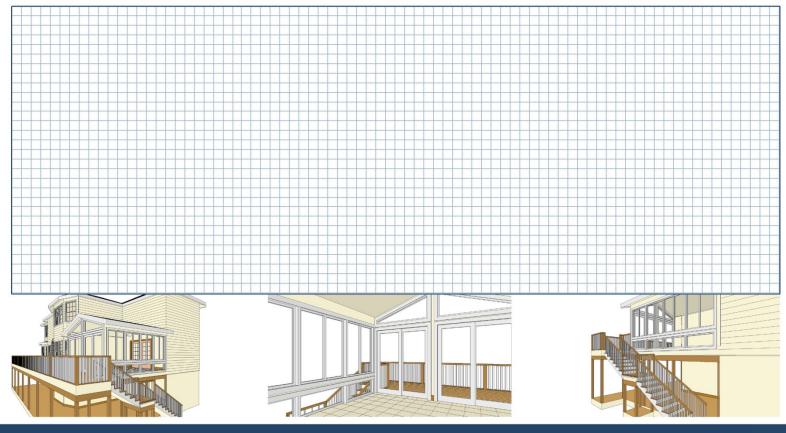
#### Windows

At Factory Direct Remodeling of Atlanta, we use the most energy efficient windows made right here in Georgia. All windows offer ZERO heat transfer with LowE Argon Gas technology.



# **Design Area**

Use the below area to create your own custom design. All of our solutions are completely custom, and our main mission is to complete the perfect project designed around your needs.

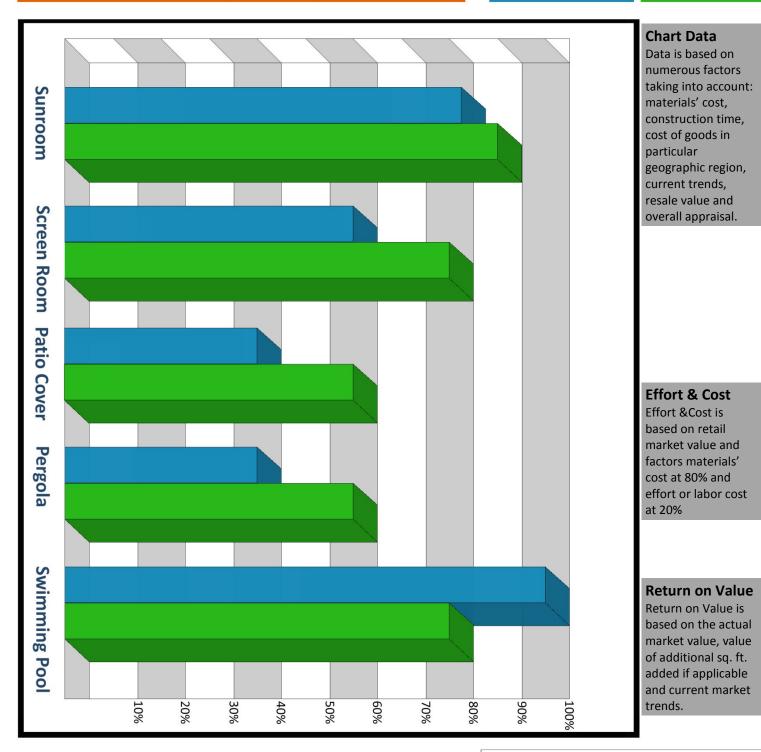


### **Return on Investment**

### **Outdoor Project Comparison**

#### **Effort & Cost**

#### **Return on Value**

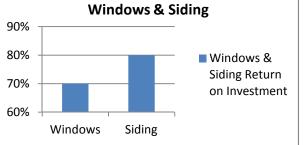


#### **Data References**

"According to the Remodeling 2011-2012 Cost vs. Value Report;" www.costvsvalue.com; accessed 10/24/2012

"Maximum Value Projects;" www.frontdoor.com; accessed 10/24/2012

"5 Remodeling Projects with the Highest Return on Investment;" Angies List Magazine; accessed 10/28/2012



# Financing

### "Easy, No Hassle, Financing"



### **Does Factory Direct Remodeling of Atlanta offer Financing?**

Yes, one of the most important services that we offer is easy, no hassle financing for our customers. Because of our reputation, the size of our company and our relationship with many prominent financial institutions, we are almost always able to procure excellent terms for our customers. We do everything possible to get the best rate and program for your individual needs.

The process is easy. First, we visit your home to deliver your free estimate and meet regarding the details of your new project. Secondly, you complete our easy-to-understand financial application. Next, our financing specialist reviews your request and shops several lenders to get the best rate and program possible. Finally, we finalize all paperwork in the privacy of your own home – at your convenience. We offer several programs from unsecured loans to debt consolidation – government loans to deferred payment programs.

Some benefits of Factory Direct Remodeling of Atlanta's Financing Programs

- Fast Approvals
- No Equity Required
- Possible Tax Deduction of Interest
- Same As Cash Promotions
- Debt Consolidation
- Deferred Payments
- Competitive Rates
- No or Low Closing Costs
- No Travel Required
- Professional Team

If you have any questions about our financing options, please contact us at (770)919-0955 or sales@fdratlanta.com. We are happy to assist in whatever means possible.

# Warranty

Thank you for choosing Factory Direct Remodeling of Atlanta for your project. We offer only the best for our customers. Please review our full credentials below and feel safe and secure with our 100% money back guarantee promise and double lifetime warranty.



# **Money Back Guarantee**

- 🖌 We offer a 100% Satisfaction on Your Money Back Guarantee
- **We offer a 30 Day 110% Price Back Guarantee**
- **We offer a Double Lifetime Warranty**

## **Product Warranty**

Our Double Lifetime Warranty is transferable if you ever sell your home and is rated as one of the best available in the industry.